

500RSGP PRIVACY POLICY

Effective date: July 21, 2026 — posted this policy at www.500rsgp.com and link it wherever personal information is collected

This Privacy Policy explains how **500RSGP Inc.** (“500RSGP,” “we,” “us”), 101 Convention Center Drive, Suite 900, Las Vegas, Nevada 89109, collects, uses, and shares personal information when you visit www.500rsgp.com and related pages (the “Site”), join our mailing lists or Digital Paddock community, buy merchandise, or attend or register interest in our events.

1. Information we collect

You provide: name, email address, phone number, and birthday when you subscribe, join, or vote for the series; shipping and billing information when you purchase from our shop; and any information you send us (for example racer, sponsor, or investor inquiries). **Collected automatically:** device, usage, and cookie data through our website platform (Wix) and its analytics tools. **Payments** are processed by third-party payment processors; we do not store full card numbers.

2. How we use it

We use personal information to send the newsletters and updates you signed up for (including rewards and birthday offers you opt into); to fulfill orders and provide customer service; to operate, secure, and improve the Site; to plan and promote events and demonstrate community demand to partners in aggregate, de-identified form; and to comply with law. We do **not** sell your personal information, and we do not share it with third parties for their own marketing.

3. Sharing

We share personal information only with service providers who process it for us under contract (website hosting — Wix; email delivery; payment processing; shipping), with professional advisers, as required by law, and in connection with a corporate transaction (in which case this policy continues to apply until updated).

4. Your choices and rights

You may unsubscribe from marketing at any time using the link in any email, and you may request access to, correction of, or deletion of your personal information by emailing team@500rsgp.com. We honor applicable rights under Nevada law (including NRS 603A.340 opt-out of sale of covered information — as noted, we do not sell) and, for California residents, the California Consumer Privacy Act (access, deletion, correction, and non-discrimination). We will verify and respond to requests within the time required by law.

5. Children

The Site and our mailing lists are not directed to children under 13, and we do not knowingly collect personal information online from children under 13; if we learn we have, we will delete it (parents may contact team@500rsgp.com). Youth participation in racing programs is handled through separate registration and consent forms signed by a parent or legal guardian.

6. Retention and security

We keep personal information only as long as needed for the purposes above or as required by law, and we use reasonable administrative, technical, and physical safeguards appropriate to the nature of the data. No system is perfectly secure; please use unique passwords for any account.

7. Changes and contact

We may update this policy; the effective date above is the version. Material changes will be posted on the Site. Questions: **500RSGP Inc.**, 101 Convention Center Drive, Suite 900, Las Vegas, Nevada 89109, **team@500rsgp.com**.